

## Content

Title : Directions for Insurance Enterprises, Insurance Agent Companies and Insurance Broker Companies Engaging in Telemarketing Business **Ch**

Date : 2021.01.26

Legislative : Amended on January 26, 2021.

Content : 6. When an insurance enterprise or insurance agent company engages in the business specified in Subparagraph 1 or 2, Paragraph 1 of Direction 4 herein, or when an insurance broker company engages in the business specified in Subparagraph 2, Paragraph 1 of Direction 4 herein, the proposer and the insured must be the same person having attained the age of majority, and the call must be an outbound call from the telemarketing call center system.

When the telemarketing sales representative of an insurance enterprise, insurance agent company or insurance broker company conducts telemarketing, he or she should first indicate the purpose of the call, confirm the identity of proposer, and inform the proposer of his or her name, registration number, the name of employing company, service phone number and important content of the insurance contract. Sales representative's supervisor or auditor should periodically check the aforementioned telephone records to determine whether these Directions or other laws and regulations have been violated.

Compliance with the preceding paragraph shall be deemed as the insurance solicitor having presented his or her registration certificate in soliciting insurance business pursuant to Paragraph 6, Article 6 of the Regulations Governing the Supervision of Insurance Solicitors.

Data Source : Financial Supervisory Commission Laws and Regulations Retrieving System